

CONVERSE. ENGAGE. DELIGHT

Engage your users better with chatbots!!!

✉ contact@engati.com



The Big Idea

Be an all-in-one platform for driving engagement via chatbots. Cover the complete customer lifecycle with tools to enhance engagement and drive up business metrics.

List of Amazing Features



Multi-Platform support

Major messaging platforms supported - Messenger, Slack, Skype, Kik, Telegram, Line, Viber



Always on 365x24x7

Robust cloud-based architecture



Easy 10 min setup

GUI interface with plug and play components



Web Widget Integration

Chat bot web widget integration on your websites



Response personalization

User profile information used to personalize chatbot behavior



Detailed Engagement Analytics

Track most frequently asked questions, actions, cohort analysis



Easy chat bot training

Train your bots as per your customer queries and needs

- Are you facing issues in leveraging mobile platforms for customer engagement and service?
- Do you struggle in defining the value of your mobile investments?
- Is your mobile app uninstall rate alarming you month over month?
- Are you interested in leveraging the seemingly endless reach of messaging apps like Facebook Messenger and WhatsApp?

If yes, **Engati** is your answer.

Corporate mobile applications are passé. These clunky, space consuming apps have seen a steady fall in customer engagement. Most customers actively use 2-3 apps only out of the 20+ installed on their phones and uninstall frequently at the first need to free space for multimedia storage. This increases uninstall rate and increase costs and efforts to maintain a consistent install base.



1 BILLION+
Facebook Messenger users globally

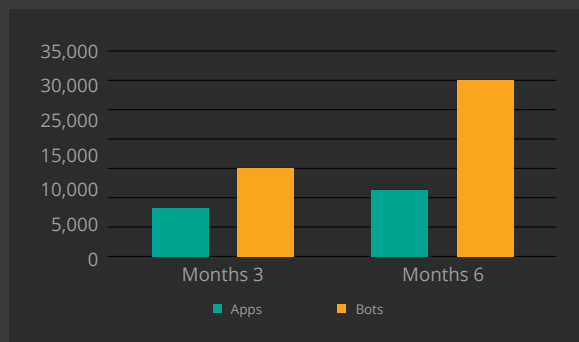


30,000
Number of Messenger bots within five months of launch

Messenger and Facebook have best in class retention with weekly retention greater than 90%

An option here is to spend heavily to push mobile channels by discounting or making relevancy more acute. A better option is to leverage the reach of ubiquitous messaging apps like WhatsApp & Facebook messenger to integrate your brand in the channel exponentially multiplying the reach & engagement with bots and a new age bot platform like Engati.

It requires no apps installation, no special configuration thereby avoiding all pitfalls of mobile apps. With no need for any additional storage space and setup requiring just 10 minutes of your time, you expand your reach exponentially to acquire, engage and provide services to a large universe of users.



Big Idea

Teens are now spending close to 9 hours a day connected socially online, 30% of all online traffic is now on social media - 60% is via a mobile device. The mobile / social combo is increasingly being used for not just keeping up to date with friends and family but also world happenings and news and more so, on personalization and reading about topics of interest. The ubiquitous world of the internet is now instantly available at all times via a mobile device and the heaviest used apps are messenger apps.

What does this tectonic shift mean to the world of media and publishing. Can media companies adapt to changing user habits? Early adopters are increasingly moving to bots to stay connected with their customers. The power of real time push articles and snippets cannot be handled any better than via a bot. Are you ready to experience the future of news and media? Come explore the future by signing up for free. In less than 10 minutes you can have your own bot instantly available to the world on 7 different platforms. Come experience the world of Engati -

Top Features

1. Latest news updates & releases
2. Tours and events information
3. Notification for exclusive content
4. Engage your with followers and other general media
5. Sell merchandise through chatbots
6. Delivers news notifications
7. Easy user acquisition
8. Deep analytics
9. Conduct user satisfaction surveys

Benefits

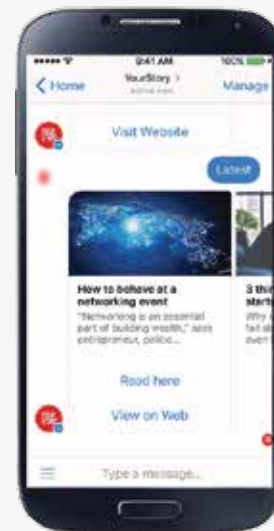
- Exponential increase in user engagement
- Improvement in retention rates
- Positive user acquisition scores
- Higher CSAT scores
- Cloud based so no installs, tech infrastructure required
- Smart Communication
- 365*24*7 Availability
- Dynamic and conversational user experience

Landscape

- A leading media portal for startups and high technology
- Newsletter, media blasts, articles readership - 5 million globally
- Social presence 800k likes on Facebook. 125k followers on Twitter

Pain Points

- Low app adoption with high uninstall rates of mobile app
- Getting more widespread adoption
- High noise social media presence with no personalization
- Retention rates falling
- Web/email was over utilized with varying degrees of effectiveness



Impact

Increased compatibility via bots across all viewer segments

Messaging with Engati as a medium

- Targeted users where they are spending the most time
- Easy setup - 10 mins needed for setup
- Personalized to individual customer taste
- Cloud based so no installs, tech infrastructure required
- Dynamic and conversational user experience
- No login/signup requirements - seamless integration into messenger
- Easy user acquisition, no need to install or download anything
- Deep analytics for utilization, trends, usage patterns, engagement and retention real time statistics

