

CONVERSE. ENGAGE. DELIGHT

Engage your users better with chatbots!!!

✉ contact@engati.com



The Big Idea

Be an all-in-one platform for driving engagement via chatbots. Cover the complete customer lifecycle with tools to enhance engagement and drive up business metrics.

List of Amazing Features



Multi-Platform support

Major messaging platforms supported - Messenger, Slack, Skype, Kik, Telegram, Line, Viber



Always on 365x24x7

Robust cloud-based architecture



Easy 10 min setup

GUI interface with plug and play components



Web Widget Integration

Chat bot web widget integration on your websites



Response personalization

User profile information used to personalize chatbot behavior



Detailed Engagement Analytics

Track most frequently asked questions, actions, cohort analysis



Easy chat bot training

Train your bots as per your customer queries and needs

- Are you facing issues in leveraging mobile platforms for customer engagement and service?
- Do you struggle in defining the value of your mobile investments?
- Is your mobile app uninstall rate alarming you month over month?
- Are you interested in leveraging the seemingly endless reach of messaging apps like Facebook Messenger and WhatsApp?

If yes, **Engati** is your answer.

Corporate mobile applications are passé. These clunky, space consuming apps have seen a steady fall in customer engagement. Most customers actively use 2-3 apps only out of the 20+ installed on their phones and uninstall frequently at the first need to free space for multimedia storage. This increases uninstall rate and increase costs and efforts to maintain a consistent install base.



1 BILLION+
Facebook Messenger users globally

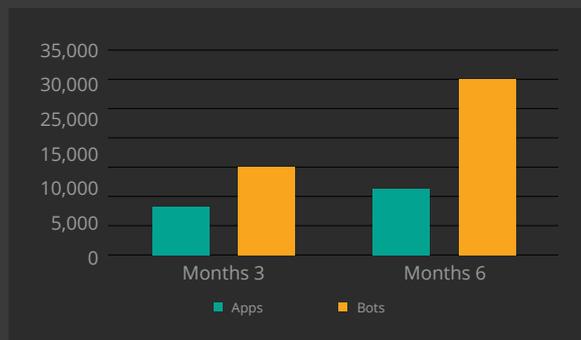


30,000
Number of Messenger bots within five months of launch

Messenger and Facebook have best in class retention with weekly retention greater than 90%

An option here is to spend heavily to push mobile channels by discounting or making relevancy more acute. A better option is to leverage the reach of ubiquitous messaging apps like WhatsApp & Facebook messenger to integrate your brand in the channel exponentially multiplying the reach & engagement with bots and a new age bot platform like Engati.

It requires no apps installation, no special configuration thereby avoiding all pitfalls of mobile apps. With no need for any additional storage space and setup requiring just 10 minutes of your time, you expand your reach exponentially to acquire, engage and provide services to a large universe of users.



Big Idea

Is your mobile app strategy in disarray? Do customers frequently uninstall your app? Have you spent large amounts building your app and larger amounts in promoting it, only to deal with uninstall rates of more than 70%? Your answer could be Engati.

If you run an online store and want to expand and deepen your customer touchpoints, come see what Engati can do for you. From sales and promotion pushes, to catalog search, personalization, product ordering, payments, order tracking and fulfillment to post sales support and returns - all from a customer's smartphone via a messenger app - for intelligent customer interactions and queries - always available 24x7 and none of the uninstall issues faced by a traditional mobile app. Its easy, its free to start and its the future of interactive and conversational eCommerce - its Engati!!! Come experience the future of online retail like no other bot platform can provide - with out of the box integrations for your popular eCommerce store software so you don't have to change a thing.

Top Features

1. Notify users with offers & promotions
2. Search the catalog the way users want / (Customers can browse products and inquire about the same in any natural language conversation)
3. Analyse user discussions for improvising on user's engagement
4. Enables clients to find the right products by intense filters, sort & rich coordinated efforts like smart answers and after that Buy them straight from the chat

Benefits

- Perfect for mobile engagement.
- Save your customer service cost with affordable way to reach to a large audience.
- Customers don't need to go to any other platform for help. It is altogether coordinated in a single place.
- Improve the User Experience.
- Smart Communication
- 365*24*7 Availability
- Prevent Cart Abandonment
- Customers can share products & purchases to their friends through the social sharing features