

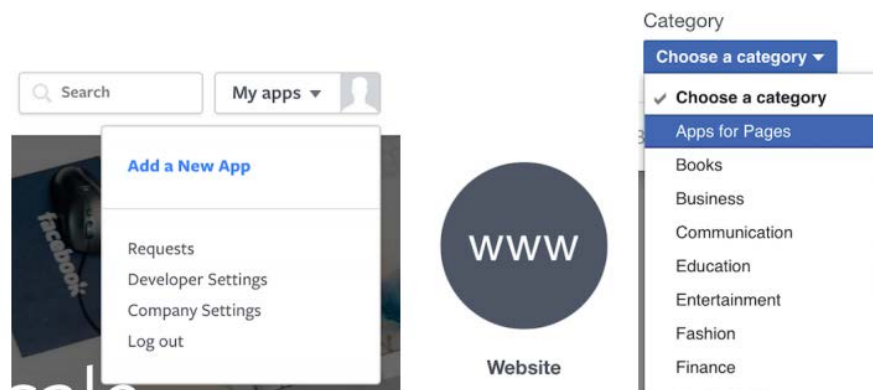
FB Messenger App

01

Create Facebook Page - A chatbot will be linked to a Facebook Page where users will interact. Create one if you don't have an existing Page to link to your chatbot.

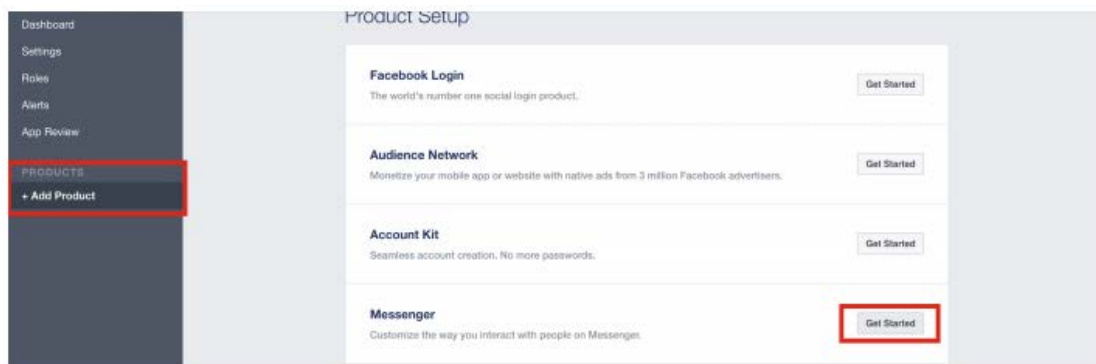
02

Create Facebook App - A Facebook app will act as the link between the Facebook page and the Botengage portal. Create a Facebook app of type Website of category Apps for Pages to proceed with the following steps. You would need to register at <https://developers.facebook.com/> if this is your first app. Ignore this step if you already have a Facebook App.



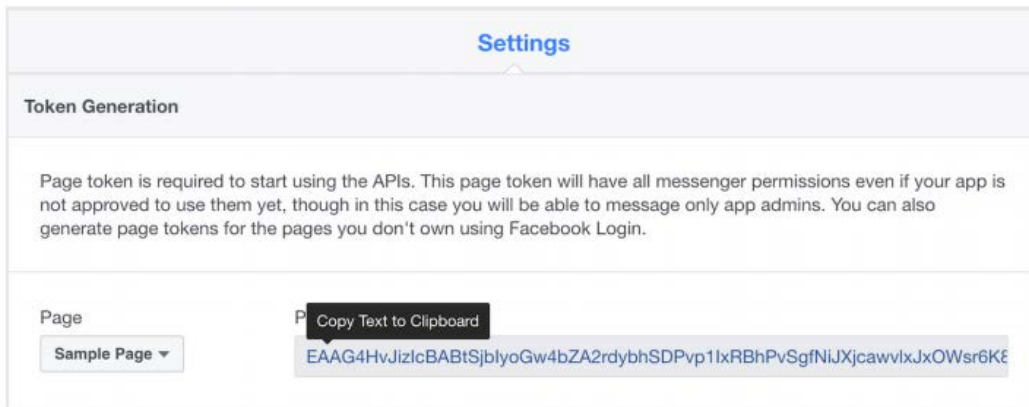
03

Add Messenger Product - Add the Messenger Product to the app as shown below -



04

Get Page Access - Token Generate the **Page Access Token** for the particular Facebook Page and enter in the Engati portal



Settings

Token Generation

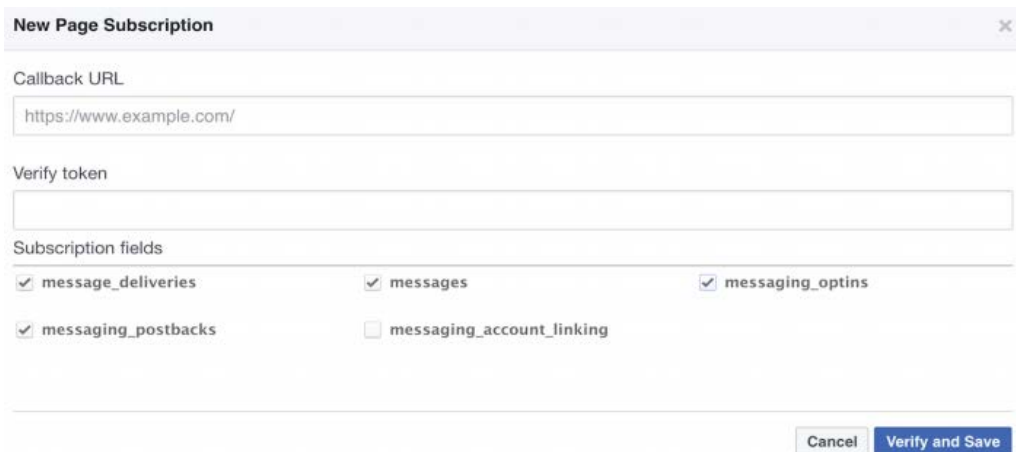
Page token is required to start using the APIs. This page token will have all messenger permissions even if your app is not approved to use them yet, though in this case you will be able to message only app admins. You can also generate page tokens for the pages you don't own using Facebook Login.

Page
Sample Page ▾

Copy Text to Clipboard
EAG4HvJizlcBABtSjbyoGw4bZA2rдыbхSDPvp1xRBhPvSgfNjJXjcawvlxJxOWsr6K€

05

Setup Webhook - Click on **Setup Webhooks** and fill in the **Callback URL** and **Verify token** from the Engati portal. Make sure to check the relevant **Subscription Fields**



New Page Subscription

Callback URL
https://www.example.com/

Verify token

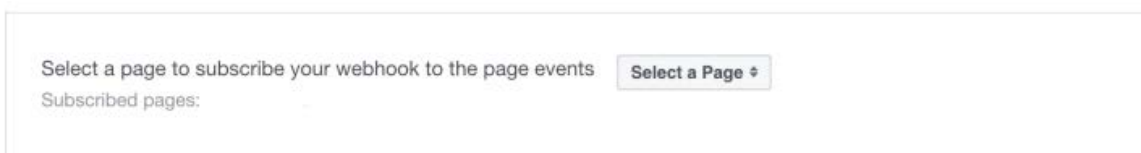
Subscription fields

message_deliveries messages messaging_optins
 messaging_postbacks messaging_account_linking

Cancel Verify and Save

06

Subscribe Page - After Webhook setup is successful, subscribe the webhook to the Facebook page.



Select a page to subscribe your webhook to the page events Select a Page ▾

Subscribed pages: